



— THE LAND — CONNECTION



FARMER TRAINING
SPONSORSHIP
2024

ABOUT US



Our reputation as a trusted source of farmer training and support in our region is built on our commitment to listening and responding to the needs of our farming community.

From small-scale diversified vegetable production to large-scale commodity production, we work with our community of farmers, advocates, scientists, entrepreneurs, and eaters to provide high-quality training and support on topics such as risk management, business planning, food safety, technology integration, marketing, value-adding, conservation practices, weed management, production, and more!

Our training opportunities are focused on improving environmental and ecological outcomes for our community, and economic and quality of life outcomes for our farmers. We are only able to achieve this with the generous gifts we receive from businesses and individuals each year. We are endlessly grateful to our partners and have created this sponsorship packet to assist you in determining the level of partnership that best suits your interests, as well as to highlight the many opportunities available.

Your contribution makes it possible for us to continue and expand on our work providing support and training to farmers so that they may realize resilient, sustainable, ethical, and profitable operations. We hope you will join us in supporting producers as they create vibrant, sustainable farm businesses that will feed our community for years to come.



FARMER TRAINING SPONSORSHIP BENEFITS

	Planter \$500	Cultivator \$1,000	Harvester \$2,500	Soil Builder \$5,000
Thank you post on The Land Connection Facebook page	x1	x2	x3	x4
Your business listed The Land Connection's farmer training web pages	Name	Logo	Logo	Logo
"Sponsor shout-out" in the weekly e-newsletter The Weekly Harvest		x1	x2	x3
Logo, blurb, and website link on specific TLC resource pages			✓	✓
Logo displayed at all farmer training events (online and in-person)				✓
Verbal acknowledgment and thank you at all TLC farmer training events				✓

DEADLINES & APPLICATION

DUE DATE AND DURATION

Sponsorship Submission Deadline:
April 30, 2024

Benefits will begin in May, 2024 and run through April 30, 2025.

APPLICATION & PAYMENT

Online application and credit card payment is available through our website thelandconnection.org or by scanning the QR code below.

To pay by check: please fill out the online application, use the coupon code 'FARMING24', and mail your check to:

The Land Connection
206 N Randolph St, Suite 400
Champaign, IL 61820



If you have questions about payment, please email Crystal Siltman at crystal@thelandconnection.org. Notice of cancellation must be made prior to MAY 15, 2024. All cancellations received by this date will receive a full refund minus a 5% processing fee. Cancellations submitted on or after MAY 15, 2024 will not be refunded.

